## FOR IMMEDIATE RELEASE



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Press release

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## International Thank a Greenkeeper Day on Tuesday 13 September to recognise golf course management professionals

Celebrate the day with support on social media using #ThankAGreenkeeper

The British and International Golf Greenkeepers Association, in conjunction with other global greenkeeper and course superintendent groups, is recognising those who help keep golf courses enjoyable and sustainable with an international 'Thank a Greenkeeper Day'.

BIGGA, the Golf Course Superintendents Association of America (GCSAA) and other partner associations are encouraging those who love golf to take a moment to thank their course's greenkeeping team.

Thank a Greenkeeper Day will be celebrated on Tuesday 13 September, which also marks the GCSAA's 96<sup>th</sup> anniversary.

The celebration will include a commercial that will appear on the Golf Channel and other media outlets and social media messages touting the many ways that greenkeepers benefit the game and their communities' golfers. Others are encouraged to join in the conversation on social media using the hashtags #ThankAGreenkeeper or #ThankASuper depending on their country's nomenclature. In addition, golf courses and other groups are encouraged to provide special recognition for their greenkeeping teams on 13 September.

During the 2021 Thank a Greenkeeper Day, social media messages reached more

than 9 million followers around the world.

To learn more about BIGGA and the role greenkeepers play in the enjoyment and sustainability of the game, visit www.bigga.org.uk

## Notes to editors

The British and International Golf Greenkeepers Association was created in January 1987 due to an amalgamation of the British Golf Greenkeepers Association, The English and International Golf Greenkeepers Association and The Scottish and International Golf Greenkeepers Association.

Today BIGGA has around 5,600 greenkeepers and turf professionals as members. BIGGA is dedicated to the continuing professional development of its members, and in serving their needs will strive through education and training for standards of excellence in golf course management throughout the greenkeeping profession.

For more about BIGGA, you can visit our website and follow us on Twitter.

BIGGA also publishes Greenkeeper International, which can be viewed <u>online</u> here.