

April 2015 Update

Increased ICL Interest

Turf & Amenity

ICL Specialty Fertilizers (formerly Everris) have commissioned training for five more members of their Turf and Amenity team. Stephen Squires (Business Director) and Richard Walton (Business Manager) told Frank that because of acquisitions and replacements more of Frank's 'commercial presentations' training was now needed.

Frank piloted this training last year with Henry Bechelet, ICL's Technical Sales Manager, UK and Ireland. After the training Henry said: 'This session with Frank has been hugely beneficial. It will help me to improve my future presentations and seminars. It was really great to engage with Frank - in a truly honest and positive manner'.

Continue to Learn

Frank has bid to run a number of 'Focus On' (2 hour) seminars at BIGGA's Continue to Learn event at Harrogate Week, 17-21 January 2016. A number of the seminars are linked. BIGGA members will be able to vote on which are included later this month.

In House – On Site

If you know what's needed Frank's 'In-House On-Site' service can be a god-send to employers.

All Frank's seminars (see outline list on this page) can be brought right to your door and run for your people on your premises.

For more information contact Frank – see contact points in next column →



Frank Newberry Frank's services for employers:

- Seminars
- Short Courses
- Managing Change
- Conflict Resolution
- Motivational Events
- Team Building Days
- One to one coaching
- Problem Solving and Decision Making Days
- After-dinner speeches
- Customised Workshops
- Open days & conferences

FREE OFFER!

All employers (Chairman and Secretary/Managers) who have attended a GTC employers' workshop can get a FREE and private consultation with Frank on team leadership, communication and those tricky people performance issues. Call now to book an in confidence consultation.

Contact Frank

Visit franknewberry.com
Call: 01908 520202
Mobile 07939 200056
You can email Frank on info@franknewberry.com

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Visits to Trainees

Frank is now scheduling visits to all the green-keepers and groundsmen he trained in the winter 2014-15 Supervisory Essentials series of four one day seminars.

Frank will be visiting the delegates and their employers at their places of work over the summer months.

Pitchcare has already posted dates for the 2015-16 series of seminars on their website.

To book a place contact: chris.johnson@pitchcare.com

2015-16 dates are:

Taking Charge

- Thursday 12 November 2015

Getting Better Results

- Thursday 10 December 2015

Enhanced Communication Skills

- Thursday 25 February 2016

Problem Solving/Decision Making

- Thursday 24 March 2016



Frank and Chris Johnson Pitchcare Training Development Manager

60 Free Articles

The number of Frank's free articles for employers has now reached 60 and all are available via the GTC website. Follow the link below and click on 'List of Articles for Employers'.

[http://www.the-](http://www.the-gtc.co.uk/careers_training/quality_assured_training_providers/quality_assured_training_providers_list/frank_newberry_seminars_for_golf_clubs/#sp_anchor)

[gtc.co.uk/careers_training/quality_assured_training_providers/quality_assured_training_providers_list/frank_newberry_seminars_for_golf_clubs/#sp_anchor](http://www.the-gtc.co.uk/careers_training/quality_assured_training_providers/quality_assured_training_providers_list/frank_newberry_seminars_for_golf_clubs/#sp_anchor)



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